



Connecting... to Western Australia's economic future

Latitude 32 Industry Zone represents the cornerstone for major industry growth and economic support in Western Australia for decades to come.

Comprising over 1,400ha, *Latitude 32* will provide the room for existing industry to expand, particularly as suitable industrial land becomes more limited through the Kwinana Industrial Area – and for new businesses to locate to the fast-developing region.

Latitude 32 has the potential to increase employment opportunities to benefit the region as a whole.

An estimated employment outcome of 10,000 new jobs* will provide greater benefit based on directly created and associated indirect employment.

As a world-class industry zone, coupled with its location and access to the ready made workforce from the rapidly expanding south-west corridor, it will indeed be attractive to potential employees.

Location will also be the key to a range of possible business synergies, particularly industry reliant on the port operations and those providing support to the Australian Marine Complex.

Vertical integration of land uses means the opportunities are endless.

Latitude 32 will comprise closely linked precincts that include a variety of complementary uses and functions, including:

- General industry
- Transport industry
- Commercial centre
- Eco-industry
- Business Park
- Resource recovery
- Parks and recreation

* FRIARS (2000)

*“The Town of Kwinana is excited about this long term project and has recognised from the outset the **opportunities** a project of this magnitude will bring to our region. In particular we view the Hope Valley redevelopment as a catalyst to providing a range of much needed regional employment opportunities which in turn we know will produce a **social dividend to our community.**”*

– Carol Adams, Mayor
TOWN OF KWINANA

