



## Connecting... to world trade

*Latitude 32 Industry Zone* signifies a key component of a new trade region in response to an exciting era of economic development in Western Australia's rapidly expanding south-west corridor.

Already an area of industrial significance, the region is destined to become an industrial powerhouse locally, nationally and internationally.

### Key trade and industry hub

*Latitude 32* will integrate with the Kwinana Industrial Area, the Australian Marine Complex at Henderson, East Rockingham Industrial Park and the planned new Fremantle Ports Outer Harbour at Cockburn Sound to provide a regional hub for the continued growth of

national and international trade for Western Australia.

Transport access and world-class infrastructure are vital to the operation of business at *Latitude 32*. Its prime location will provide access to high quality road/rail systems to local and international markets – with Fremantle port also within proximity.

Integrated transport facilities will also be a feature of the new proposed Fremantle Ports Outer Harbour, providing further linkages to rail, road, air and sea infrastructure.

For business trading with overseas markets or relying on international supplies, the location of *Latitude 32* – within a section of the Western Australian coastline noted for its provision of links to international markets – cannot be rivalled.

### Success through synergy

Business synergies and marketing and management efficiencies will generate a range of economic benefits for the State through increased economic activity for both Government and the private sector and new employment opportunities for Western Australians.

Designed as a buffer for the important Kwinana Industrial Area, *Latitude 32* has required the support of many State or Local Government agencies and industry bodies such as the Chamber of Commerce and Industry and the Kwinana Industries Council.

*“Latitude 32 is destined to become Western Australia’s largest industrial development, supplying more than 1,400ha of strategically-located commercial and industrial land. This world-class development reflects the State Government’s commitment to delivering industrial land to provide for WA’s economic growth for decades to come.”*

– The Hon Alannah MacTiernan MLA  
PLANNING AND INFRASTRUCTURE

